

INDIA CURRENTS

HOME OF THE GLOBAL INDIAN

India Currents Wins Awards

By Nirupama Vaidhyanathan

India Currents magazine won six awards in various categories at the San Francisco Press Club awards ceremony held on November 15th at the Hilton hotel in Burlingame. This year's winners were judged by the press clubs of San Diego, Cleveland, Orange County, Florida, New Orleans and Milwaukee. We were one of the few publications to be awarded prizes in multiple categories.



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Why Apple Failed In India

By Vivek Wadhwa

Apple's iPhone sales in India are expected to have fallen dramatically this year to 2 million, from 3 million phones last year.

Reuters reports that at the peak shopping season, in Diwali, **Apple stores were deserted**. This occurred in the world's fastest-growing market, in which smartphone sales are often increasing by more than 20 percent every quarter.



Tollywood's Amar, Akbar, Anthony

By Saivachan Ponnappalli

Ravi Teja and Srinu Vaitla have teamed up for *Amar Akbar Anthony*. With blockbuster production company Mythri Movie Makers on board, the movie has just been released with a lot of accompanying hype.

Amar (Ravi Teja) and Aishwarya's (Illeana) parents are killed by business partners, and Amar has to go to jail. When he comes out, he sets out on a revenge mission. There are two others – Akbar and Anthony, who look exactly like Amar but are different in other

Yet Apple's loss of the Indian market was entirely predictable.

ways. What role do they play in the movie? Are they really three different people or are they the same person? All of these questions are answered in the movie.

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Turkey Day Or Not? Our Choice

By Ash Murthy



We don't know if turkeys were even on the menu in Thanksgiving dinners served four hundred years ago. But, by slaughtering these poor creatures as an act of celebrating an event that brings our families together, aren't we perpetuating a culture of violence and validating the bloodshed that has marred the history of Thanksgiving?



Accepting Applications for Arts & Cultural Grants

Festival, Parade and Celebration Grants (FPC)

support community festivals, parades and celebrations held in San Jose and organized by nonprofit organizations. Events that are primarily fundraising events are not eligible. Deadline is **JANUARY 23, 2019 by 5pm.**

Operating Grants (OpG) support professionally-managed San Jose arts organizations that operate year-round programs. Deadline is **January 28, 2019 by 5pm.**

take pART Grants support publicly-accessible San Jose arts activities by San Jose organizations. Fundraising events and school-based projects are not eligible. Deadline is **FEBRUARY 4, 2019 by 5pm.**

Grants are awarded based on a competitive application process. Guidelines are available at www.sanjoseculture.org.

Pre-application Workshops at San Jose City Hall **200 East Santa Clara Street, San Jose**

FPC: Nov 28 at noon; Dec 6 at 5:30 pm, Room 1254

OpG: Dec 4 at 1:00 pm; Dec 12 at 10:00am, Room 1254

take pART: Dec 4 at 5:30 pm; Dec 11 at noon, Room 1446

RSVP to grantsworkshop@sanjoseca.gov. For FPC and take pART questions, contact 408-793-4332. For OpG questions, contact 408-793-4334.



Art Of Wine Pairing With Indian Food

By Praba Iyer

It was going to be a simple dinner. Some piping hot onion *khuzhambu* (tamarind curry) and fried potato cubes with brown rice. Just as I was setting the table our good friends who are wine enthusiasts, wanted to stop by. I ran to my wine collection in panic, for Indian food and wine, is like a Hindu Muslim wedding—complex and very often, it is not a match made in heaven. The complexity of Indian spices and pungency clashes with every wine bouquet and aroma.

When selecting a wine, the mantra is, “Simple wine with complex food, and complex wine with simple food.”



Another Vegetarian Thanksgiving

By Shanta Nimbark Sacharoff

Thanksgiving always fills me with mixed feelings. Coming from India, I am generally eager to celebrate every holiday in the United States. Thanksgiving is a secular holiday, so there is no deity to focus on and no obligation to buy gifts. All around the world, people mark the harvest season with a ritual of thanking a god, nature, or their ancestors and gather with their loved ones to appreciate the season’s bounty. But it troubles me that the Native Americans, with whom the pilgrims started this holiday as a symbol of friendship, have little left to celebrate. And what about the turkeys? Well, they have even less reason to be thankful. Here are some vegetarian recipes to try.

UPCOMING EVENTS

November 22nd Thursday

Thanksgiving Dinner and Concert. Thanksgiving Dinner and Concert with Aks and Lakshmi who are a composer and vocalist duo who specialize in Electronic Bhakti Music. Alongwith Amit Gud on Sarod and Omkar Bhave on tabla they will present Hindustani instrumental concert. Followed by a vegetarian

dinner. 3:00 pm – 7:00 pm. Badarikashrama, 15602 Maubert Ave. San Leandro, CA. (510) 278-2444. badarik@pacbell.net, <http://www.badarikashrama.org>.

November 23rd Friday

3iii Fashion ICON 2018. 3iii Fashion ICON 2018 : Thanksgiving Dinner, Meet & Greet Bollywood celebrities and DJ Party. 6:00 pm – 10:00 pm. Redberri Convention Center, 3450/3300 Drew Ave Plano/Sandwich, IL. (630) 273-6000. waliasharan@hotmail.com, https://www.internationalindianicon.com/fashion_ticketing.php .

November 24th Saturday

3iii Season-II Grand-finale. 6:00 pm – 10:00 pm. Redberri Convention Center, 3450/3300 Drew Ave Plano/Sandwich, IL. (630) 273-6000. waliasharan@hotmail.com, <https://www.internationalindianicon.com/ticketing.php>.

November 25th Sunday

Sri Bhagavad Gita Talk. Monthly talk with kirtan on the wisdom of the Sri Bhagavad Gita by Suman and Sargam Shah. Followed by aarati & mahaprasad. 11:00 am – 1:00 pm. Badarikashrama, 15602 Maubert Ave. San Leandro, CA. (510) 278-2444. badarik@pacbell.net, <http://www.badarikashrama.org>

Stand Up Comedy by Rahul Subramanian and Kunal Kamra. The most mind-blowing duo in comedy bring brand new jokes, big laughs, and the promise of an unforgettable evening. 6:00 pm – 9:00 pm. Cobb's Comedy Club, 915 Coloumbus Ave San Francisco, CA. (415) 928-4320. <https://www.facebook.com/events/205650510181146/>.

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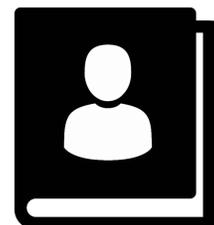
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